Canadian Pool & Spa Conference & Expo
Conférence canadienne et expo des piscines et spas
2026

Pool & Hot Tub Council of Canada
Conseil canadien des piscines et spas

November 30 - December 3, 2026
(Exhibits: December 2–3)
Niagara Falls Convention Centre – Niagara Falls, ON

2026 CONTRACT

EXHIBITOR APPLICATION

Company name: _____

Contact name: _____ Email: _____

Address: _____

_____

City: _____ Province / State: _____ Postal Code: _____

Phone: _____ Website: _____

PHTCC Membership #: _____ New Exhibitor: ☐ Yes ☐ No

Booth choices (in order of preference):

1. _____ 2. _____ 3. _____

Do NOT place us adjacent to: _____

I give my permission for;

Lange (trucking, decorating, carpet and furniture rental) ☐ Yes ☐ No

Niagara Falls Convention Centre (electricity) ☐ Yes ☐ No

to contact me regarding my needs for the 2026 Canadian Pool & Spa Conference & Expo.

BOOTH RATES (Early Bird)

BOOTH SPACE	Member / New Exhibitor
1 - 4 booths:	$21.50 per sq. ft.
5 or more booths:	$21.00 per sq. ft.

BOOTH SPACE	Non-Member
1 - 4 booths:	$29.50 per sq. ft.
5 or more booths:	$29.00 per sq. ft.

☐ Basic booth cost: _____ sq. ft. x $ _____

☐ Corner surcharge: $100 per open corner

*Booth prices will increase on April 30th.

Total = $ _____

SPONSORSHIP PACKAGES

☐ Presenting Sponsor ~~(1 available)~~ sold out!	$15,000
☐ Diamond Sponsor (2 available)	$15,000
☐ Registration Sponsor ~~(1 available)~~ sold out!	$12,000
☐ Education Sponsor (2 available)	$10,000
☐ Gold Sponsor	$7,000
☐ Silver Sponsor	$3,750
☐ Bronze Sponsor	$2,500
☐ Key Card Sponsor ~~(2 available)~~ 1 available	$5,000
☐ Network Mixer Sponsor (1 available)	$5,000
☐ Food Station Sponsor (5 available)	$2,500
☐ Photobooth Sponsor (1 available)	$3,500

OFFICIAL SHOW GUIDE

☐ ~~Back cover~~ sold out!	$1,500
☐ Full-page ad	$1,200
☐ Half-page ad (horizontal or vertical)	$650
☐ Quarter-page ad	$400
☐ Highlighter (Company name)	$100
☐ New product (in Show Guide)	$100

ADDITIONAL MARKETING ADD-ONS

☐ Exhibitor Spotlight e-mail blast $500

☐ September ☐ October ☐ November

*Subject to availability. All sponsorships are confirmed upon payment.

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PRODUCT CATEGORIES FOR SHOW GUIDE

Please check off all that apply:

☐ **Please use same information as last year.**

- ☐ Alarms
- ☐ Alternative Sanitizers
- ☐ Aquatic Fitness Equipment
- ☐ Aromatherapy
- ☐ Barbecue / Patio Heaters / Fire Features
- ☐ Business Services / Software
- ☐ Buying Groups
- ☐ Chemical Feeders
- ☐ Chemicals
- ☐ Cleaning / Maintenance
- ☐ Commercial Equipment
- ☐ Construction Materials & Equipment
- ☐ Controls & Switches
- ☐ Coping & Tracks
- ☐ Covers - Pool / Spa
- ☐ Decking & Fencing
- ☐ Education / Information / Training
- ☐ Equipment - Pool / Spa
- ☐ Equipment - Loaders / Excavators
- ☐ Fencing
- ☐ Filter Media
- ☐ Filters
- ☐ Financial Services / Insurance
- ☐ Fittings
- ☐ Furniture & Decor
- ☐ Gazebos / Enclosures
- ☐ Green / Eco-Friendly Technology
- ☐ Heaters / Heating Systems
- ☐ Hose
- ☐ Ladders / Slides / Diving Boards
- ☐ Landscaping / Garden Accessories
- ☐ Leak Detection
- ☐ Lighting
- ☐ Magazine / Media / Associations
- ☐ Outdoor Appliances / Fixtures
- ☐ Package Pools / Vinyl Liners
- ☐ Paintings & Coatings
- ☐ Pools
- ☐ Pool Construction Products
- ☐ Pool Replacement Parts
- ☐ Pool Salt
- ☐ Pool / Spa Accessories
- ☐ Pumps / Heaters
- ☐ Recreation / Game Room Products
- ☐ Safety Devices
- ☐ Saunas / Tanning Beds
- ☐ Solar Products
- ☐ Spa / Hot Tub Components
- ☐ Spas / Hot Tubs
- ☐ Stainless Steel
- ☐ Steps
- ☐ Tile
- ☐ Toys / Games / Floats
- ☐ Valves
- ☐ Vehicles
- ☐ Water Features / Fountains / Pods
- ☐ Water Testing Products
- ☐ Winterizing Products

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TOTAL AMOUNT

Subtotal = $_____

HST (13% of subtotal) = $_____
(Applies for payments within Canada)

Total amount = $_____

(Only for credit card payments)

Surcharge (2.4% of total amount) = $_____

An invoice will be issued upon receipt of this application.

Please sign and return this completed application with your payment confirmation to:

Pool & Hot Tub Council of canada
5775 Atlantic Dr., Unit 17
Mississauga, ON L4W 4P3
Email to: mette@poolcouncil.ca

PAYMENT TERMS

50% Deposit due at time of booking
Balance due October 1, 2026

= $_____

PLEASE CHECK OFF ONE BOX ONLY:

☐ I hereby authorize your office to charge the final booth payment to the credit card listed above on October 1, 2026.

☐ Please contact me for authorization for the final payment.

To pay on credit card, please provide the following:

Card type: _____
Name: _____
Card #: _____
Expiry: _____ Security Code: _____

***We also accept e-transfer and bank transfer.**

PLEASE NOTE A SURCHARGE OF 2.4% WILL BE ADDED TO ALL CREDIT CARD PAYMENTS.

-Booth must be paid in full by October 1, 2026, to be included in the Official Show Guide.
-Deposit must be paid within 30 days of the contract being signed. Failure to submit payment will result in booth space being made available.
-Exhibitors will not be permitted on the show floor until full payment is received in full.
-Credit card surcharge applies only to credit card payments.
-E-transfer and bank transfer are accepted.

☐ I hereby agree to the terms and conditions contained within this Exhibitor Contract.

Authorized signature: _____ Date: _____

This Exhibitor Application and Payment is based upon acceptance by the Pool & Hot Tub Council of Canada. Once accepted, this Application becomes a Contract, subject to the cancellation and other policies detailed on page (3) of this contract.

The loading dock is: 3.81m wide X 4.33 m high OR 12.4671’ wide x 14.2060’ high

1. CONTRACT: Submission of this application, when accepted by Show Management, constitutes a binding contract between the Exhibitor and the Pool & Hot Tub Council of Canada (PHTCC). Contract includes this document, the floor plan (subject to modification), Exhibitor Rules & Regulations, and the online Exhibitor Manual.

2. LICENSE & TERM: This contract grants permission to occupy allotted exhibit space from: Move-in: November 30 - December 1, 2026; Show days: December 2-3, 2026; Move-out: Must be fully completed by 6:00 p.m. on December 3, 2026

3. INSURANCE REQUIREMENTS (UPDATED): The Exhibitor must obtain and maintain Commercial General Liability (CGL) insurance of not less than CAD $2,000,000 per occurrence, covering bodily injury, property damage, and personal injury. The policy must name the following as Additional Insured: Pool & Hot Tub Council of Canada; Canadian Pool & Spa Conference & Expo; Niagara Falls Convention Centre Proof of insurance must be submitted prior to move-in. Exhibitors will not be granted access to the show floor without providing compliant documentation. If you do not provide coverage, refunds will not apply.

4. COMPLIANCE WITH LAWS & VENUE REGULATIONS: Exhibitor agrees to comply with: All federal, provincial, and municipal laws; Niagara Falls Convention Centre (NFCC) building rules; Fire, health, and safety regulations; Ontario Electrical Safety Authority (ESA) requirements; Show Management directives Non-compliance may result in removal from the event without refund.

5. QUALIFICATIONS TO EXHIBIT: Exhibitors must be manufacturers, distributors, importers, or companies aligned with the pool, spa, and backyard living industries. Show Management reserves the right to reject or remove any exhibit not aligned with the character of the show.

6. LOCATION & RELOCATION OF EXHIBIT: Show Management reserves the right to alter or reassign booth locations as necessary for the proper functioning of the show.

7. SUB-LEASING & CO-EXHIBITORS: Exhibitor may not sub-license or share booth space without written approval from Show Management. All co-exhibitors must submit a full application and comply with all terms.

8. FAILURE TO OCCUPY SPACE: All Exhibitors must complete move-in and occupy their assigned booth space by December 1, 2026, unless prior written approval is granted by Show Management. Any Exhibitor failing to occupy its booth space by 8:30 a.m. on December 2, 2026, may have the space reassigned or repurposed by Show Management without refund or compensation.

9. NON-DELIVERY OF BUILDING: PHTCC is not liable for failure to provide exhibit space if the venue becomes unavailable due to fire, natural disaster, labour dispute, government order, or any cause beyond Management's control.

10. DAMAGES: Exhibitor is responsible for all damages to venue property, equipment, or furnishings caused by Exhibitor, its employees, contractors, or agents.

11. PAYMENTS & REFUNDS (UPDATED):Applications must include at least 50% deposit to reserve space. Deposit must be received in full within 30 days of contract being signed. Full payment is due October 1, 2026. Cancellations received before October 1, 2026 → 50% refund. No refunds will be issued for cancellations received on or after October 1, 2026. Exhibitors submitting applications after August 1 must pay in full.

12. FORCE MAJEURE (CLARIFIED): If the exhibition is postponed or cancelled due to circumstances beyond the parties' control:
- -Parties agree to reschedule when feasible.
- -If cancellation is unavoidable, Exhibitor will receive a refund limited to fees paid to PHTCC for exhibit space only.
- -PHTCC is not responsible for ancillary costs (travel, shipping, accommodations, etc.).
- -If the show is terminated mid-event, refunds will be prorated.

13. USE OF SPACE & DISPLAY RESTRICTIONS: Exhibits must remain within the allotted footprint. Loud, hazardous, or disruptive displays may be restricted. Show Management may require modifications or removal at Exhibitor's expense.

14. PROHIBITED ITEMS & BEHAVIOUR (NEW): The following are not permitted without written authorization, violation may result in booth removal without refund:
- -Open flames, propane, or heating devices.
- -Alcohol service within booths
- -Hazardous chemicals
- -Excessive amplified sound
- -Animals (except service animals)
- -Cannabis promotion (per Ontario law)
- -Harassment or unsafe behaviour

15. PHOTO & VIDEO RELEASE (NEW): Exhibitor grants PHTCC the right to photograph, film, and otherwise record its exhibit and to use these images in marketing and promotional materials without compensation.

16. INDEMNIFICATION (NEW & CRITICAL): Exhibitor agrees to indemnify, defend, and hold harmless PHTCC, the Canadian Pool & Spa Conference & Expo, NFCC, and their officers, directors, employees, and agents from all claims, liabilities, damages, costs, and expenses arising out of Exhibitor's participation, products, actions, or omissions.

17. EXHIBITOR MANUAL: All operational rules, booth guidelines, height limits, shipping instructions, and service order forms will be provided in the online Exhibitor Manual. These rules form part of this contract.

18. AMENDMENTS: Show Management may revise rules as necessary for the safe and effective operation of the show. All decisions are final.